

Event Notes

SUBJECT: Mat-Su Transportation Fair

PROJECT NO.: Z529140000/0A41025, Z529290000/0A1026,
Z543730000/0A1029

GROUP: Public

DATE: Thursday, September 13, 2018

TIME: 3 to 7 p.m.

LOCATION: Curtis D. Menard Memorial Sports Center, 1001 S Clapp Street, Wasilla, Alaska

OUTREACH: See Table 1. Event Outreach

ATTENDANCE: 485 people signed in

STAFF PRESENT: *DOT&PF:* Sean Baski
HDL: Jeff Fuglestad, Brookelynn Vizzerra

EVENT INFORMATION:

Attendees were greeted at the door and asked to sign in. 100 Mat-Su area transportation projects and programs were represented. Community members were encouraged to ask questions of the project teams and to provide verbal and written comments.

The team recorded the following written comments.

- Looking forward to phase 3! The just completed phases have made the road so much safer, faster, and has reduced the stress load of travelers of this section of road. Much needed for the constantly increasing traffic the valley is seeing, along with the tourist that add to the congestion. I'm sure they will appreciate it also. Thanks. *Team Response: Thanks [Redacted]. I live in the area too and have also found it a pleasure to drive the new sections. I have copied the project team here. Camden Yehle, Public Involvement Specialist*
- When on Sylvan at the light, it is only one wide lane – can't tell if going straight should be on the right side or behind the left-turners. If going straight, the "straight" route is from the right-hand side of the unmarked lanes. From the Pittman side, I think should have a combination green light and green arrow for left turners before the Sylvan light turns green. Busy Pittman to southbound Parks Highway.
- The intersection of Sylvan Rd. and Parks Hwy is terrible. No turn lane for traffic coming off Sylvan onto Parks Hwy going to Wasilla. A meridian blocking traffic trying to turn into Tesoro to go, cars need to make a U turn in the middle of the road crossing two

double yellow lines to do so. To go from Tesoro to go turning up Sylvan you must drive into on coming traffic crossing double yellow lines again.

Attendees submitted the following general written comments about the Transportation Fair.

- Excellent information – thanks again for providing opportunities for public input on area projects.
- Awesome Transportation Fair! I had a great time and so did my 9-year-old son. Thanks for organizing it.

Table 1. Event Outreach

Date	Outreach method	Description
06/06/2018	Blog post	Information posted on the event blog, 2,800 views in the last month
06/14/2018 08/28/2018 09/13/2018	Email notice	Inviting the public to the event (2,184 sent, 806 opened, 27.9% clicks)
08/10/2018	Project website	Meeting notice posted on the public involvement page
08/10/2018	Community calendars	Request sent to the <i>Mat-Su Frontiersman</i> to post the event on online calendars
08/14/2018	Forwarding request to project teams	Sent request to all teams to forward event info to their lists
08/14/2018	Forwarding request to legislators	Sent request to forward to constituents
08/17/2018 09/13/2018	Facebook posts	Posts on the DOT&PF Facebook page highlighting the event
08/20/2018	Forwarding request to boards, commissions, and community councils	Request to forward email to subscriber lists
08/20/2018	DOT&PF Online Calendar	Inviting the public to the event
08/24/2018	Postcard	15,000 postcards sent to area project mailing lists
08/28/2018 09/05/2018 09/12/2018	What's Up Listserve	Weekly email newsletter announcement inviting the public to the event
09/05/2018	State of Alaska Online Notice	Sent by DOT&PF inviting the public to the event
09/09/2018 to 09/12/2018	Radio advertisements	Invitation to the event sponsored by the Mat-Su Borough, Alaska Railroad, and the City of Wasilla played on KSKA and others
09/16/2018	Newspaper article	<i>Mat-Su Frontiersman</i> follow-up article about the event

Documents on file:

Outreach Materials

Fact Sheet

Comment Sheet

Sign-In Sheet